



Emerging Technologies

▶ CONTEST ENTRY FORM

Entries must be **postmarked no later than February 15, 2009**

▶ NATURE OF THE CONTEST

The explosion of new technologies are bringing down, day after day, the barriers of space and time, as they enter into the many aspects of our everyday existence. In the field of media and journalism, these new possibilities are changing the methods by which information is processed and enlarging the sphere of its dissemination. Online journalism is a new medium evolving from other traditional news media, and traditional media must change to accommodate the new medium or be replaced by them. It brings in fresh competition to other media, even forcing changes in content. The web technology has strengthened the traditional watchdog functions of journalism by giving reporters efficient ways to probe more deeply for information. Today, growing numbers of professional journalists use the world wide web as a reporting tool with considerable enthusiasm. The computerization of editorial work has had a revolutionary impact on the techniques of journalism, creating new jobs and changing old ones.

The Emerging Technologies category has been added to encourage student journalists to be more engaged in their communities through digital news and information. **This year the contest is open.** Your project or idea will be considered, regardless of the format of your submission.

If you can say yes to every one of these, then your idea qualifies for submission:

- ▶ **DIGITAL** – Your idea uses digital technology (computers, the internet, cell phones, that sort of thing).
- ▶ **INNOVATIVE** – Your idea is new and original. It's different from what people have done before. You are, in some way, breaking new ground.
- ▶ **NEWS/INFORMATION** – Your idea is about giving people access to what they want to know.
- ▶ **TIMELY** – Your idea delivers news or information while it's still fresh.
- ▶ **COMMUNITY-BUILDING** – Your idea helps create a sense of community among some group of individuals.
- ▶ **LIMITED GEOGRAPHIC AREA** – Your idea affects people in a specific area, which could be as big as a state or province, or as small as a city block. (If your idea is national or worldwide in scope, it must work at a regional level.)

Subject matter may focus on campus or non-campus topics of interest to a campus audience. In addition to the criteria listed above, judges will evaluate entries on newsworthiness, audience awareness, quality, consistency and creativity. WJEA member schools may enter one idea for this category (may be an individual or a team of students who have developed this idea). Submit this registration form and **one** copy of the entry to the address below (adviser may join WJEA at the time of entry – see conference registration form for details). All entries must have been produced by students and originally broadcast or disseminated through a campus student medium. All entries should represent work from this (2008-2009) school year. Include instructions or explanations as necessary.

▶ WHERE TO SEND YOUR ENTRY:

IMPORTANT NOTE: Contest entry fees should accompany State Conference registration form (\$10), *not this form*. Send all payments to Kathy Schrier, registrar (see conference registration form for this information). **To be considered, entries must be postmarked by February 15, 2009.** All entries will be judged prior to conference.

Mail idea or project and this registration form to:
WJEA Emerging Technologies Competition
PO Box 24389
Seattle, WA 98124

**Emerging Tech
Contest Questions?**
Please contact Vince DeMiero
president@wjea.net

▶ (PLEASE PRINT)

Program:	School Name:	
School address:	Phone:	
City:	State:	Zip:
Adviser:	Adviser's Email:	
Student(s) and Appropriate Titles:		

No entries will be accepted on site. All entries will be judged by professionals prior to the conference date. **To be considered, entries must be postmarked by February 15, 2009.**

For more conference information, downloadable forms and a tentative schedule, see www.wjea.net